

## Breakthrough innovation: the path to the world's first and only available commercial consumer fuel cell product

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Medis fuel cell technology is the world's first high volume fuel cell available on the commercial market. The technology employed in our product is an innovation outside the scope of the standard fuel cell chemistries and design philosophies that have been under development for the past several decades.

This paper will describe the basic principles of our technology and the path we took to launch our first product, including technical, regulatory, production and commercial issues. Our approach is proven and confirmed as demonstrated in our first consumer product, including all applicable standards and regulatory aspects required for the US and European market.

The technological platform used in our first product will be extended to other applications and products. We will outline our roadmap for extending the technology to future generation products. Finally, we will outline how the current and future products could benefit our partners in Russia.